



Daniel Nikonenko

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Interactive portfolio & case studies

Real screenshots, numbers and an AI you can ask about my work

qaz-expert.kz/daniel →



I build AI-powered systems that take manual work out of a business — CRM, payments, events, messaging and reporting, shipped end to end and running in production. I did the jobs I now automate, so I start from the business process. AI-native: I ship fast with Claude Code and keep quality with CI and tests.

EXPERIENCE

Lead Developer — QazExpert & ASMAR platforms · QazCompass, Kazakhstan (remote) Jun 2026 – present

- Started by systematising a fast-growing team; after trying **14 tools** (Bitrix24, monday.com, Notion, ClickUp, amoCRM...) built one platform that runs the whole business — **121+ experts, 232+ events**, and **ASMAR**, the women entrepreneurs' association in **20 regions of Kazakhstan** (180-meeting marathon in 15 regions).
- Automated the event lifecycle and membership: registration, **Kaspi payments, QR tickets** with door scanner, Google Meet, **WhatsApp Cloud API** reminders and CRM, online applications signed by SMS code, invoices.
- Replaced Excel with role-based cabinets for regional chairs, residents and sponsors: weekly KPI reports, partner work plans, approvals, audit log.
- Shipped **Claude-powered features** — a system-level **poster generator** feeding auto-posts to Instagram, Facebook and Threads, AI onboarding, report drafting — with per-feature cost tracking; **28 integrations** in production.
- Rolled it out with a **video course with voice-over** and in-app guides; ~530 commits in 5 months, CI with linters, PHPStan and tests, automated deploys, backups and monitoring.

PHP 8.2 · Symfony 6.4 (DDD) · PostgreSQL · React 19 · TypeScript · Vite · Docker · GitHub Actions · nginx

Head of Marketing & Web · QazCompass, Kazakhstan (remote) Aug 2025 – present

- Led a remote team of **5 specialists** (SMM, design, web): hiring, CRM rollout, production workflows; web apps with admin panels for a **multi-hotel resort network** and a food producer.
- Grew a Taraz entertainment venue to **1.08M Instagram views and 587K accounts reached in 90 days**.

Designer & Web Developer · Freelance — brands, websites and content for restaurants, studios, 2019 – 2025 travel and retail

Front Office Manager · 3 Prague hotels — 100-room front office, night audits, OTA reconciliation Nov 2024 – Nov 2025

PROJECTS

AI Rental Assistant · Telegram bot, Prague 2026

- Watches Sreality and Bezrealitky every 15 min; a **multi-stage LLM funnel** (Haiku screens text and photos → Sonnet reviews the best) with caching and a budget cap — ~\$0.003 per listing; plain-language criteria, 3 languages.

Python · Claude API · Telegram Bot API · SQLite · web scraping

AI Job Search Assistant · live 2026

- Day one: **1,128 listings** collected, 733 scored by Claude Haiku, 6 tailored letters + CVs by Claude Opus — **\$0.63** in total. Telegram bot + web app (EN/RU/CS); I approve every application.

Planto · e-commerce with a warehouse app Oct 2026

- From one Figma mockup to a launch-ready store: 3-language storefront, Stripe checkout, owner-friendly admin, stock as an append-only ledger, phone warehouse app with barcode scanning, 58×40 mm label printing.

Next.js 16 · Payload CMS 3 · React 19 · TypeScript · Stripe · PWA

SKILLS

AI & automation: Claude API, LLM pipelines & cost control, prompt design, WhatsApp Cloud API, Meta Graph API, Google APIs, Telegram bots, webhooks, scraping

Engineering: PHP / Symfony, Python, TypeScript / React, PostgreSQL, Docker, CI/CD · **Design:** Figma, UI, branding ·

Business: process design, CRM, team leadership, hiring

EDUCATION

Metropolitan Univ. Prague — Int. Business · 2025 – now
ČVUT FEL — Open Informatics, 2 years · 2023 – 2025

LANGUAGES

Russian — native · English — B2 · Czech — B2